



LOS ANGELES BUSINESS COUNCIL MAYORAL HOUSING SUMMIT

L.A. GROWS UP: Confronting Economic Realities with Good Planning and Investment

October 17, 2007; 7:30 a.m. – 2:00 p.m.

Korn Convocation Hall; UCLA Anderson School of Management

A G E N D A

- 7:45 A.M.** WELCOME **G. Allan Kingston**, *Summit Emcee*
Judy Olian, *Dean*, UCLA Anderson School of Management
- 8:00 A.M.** PANEL I **CONFRONTING NEW ECONOMIC REALITIES**
INTRODUCTION **Steve Soboroff**, *President*, Playa Vista
MODERATOR **The Honorable Eric Garcetti**, *President*, Los Angeles City Council
FRAMER **Stuart A. Gabriel**, *Arden Realty Chair and Director*, Richard S. Ziman Center for Real Estate at UCLA
PANELISTS **Dwight Alexander**, *Vice President of Regulatory Affairs*, Federal Home Loan Bank of San Francisco
Edwin Good, *Home Loan Center Manager and Vice President*, Washington Mutual
David Grunwald, *President*, American Sunrise Communities
David Lazarus, *Business Columnist*, Los Angeles Times
Mercedes Márquez, *General Manager*, Los Angeles Housing Department
- 9:20 A.M.** PANEL II **HOW CAN WE AFFORD NOT TO HAVE WORKFORCE HOUSING?**
INTRODUCTION **Holly Schroeder**, *President and CEO*, Southern California Building Industry Association
FRAMER/MODERATOR **Greg Vilkin**, *President and Managing Principal*, MacFarlane Partners
PANELISTS **Michael A. Costa**, *President*, Simpson Housing
Lynn Jacobs, *Director*, State of California Department of Housing and Community Development
Adam O'Neill, *Principal*, Angeles Group LLC
William Witte, *President*, Related Companies of California
- 10:40 A.M.** BREAK
- 10:55 A.M.** PANEL III **REASONS FOR OPTIMISM: PREPARING FOR THE ECONOMIC UPSWING**
INTRODUCTION **Steven G. Fink**, *Executive Vice President and Principal*, Fifteen Group
MODERATOR **S. Gail Goldberg**, *Director*, Los Angeles City Planning Department
FRAMER **Kevin Ratner**, *President*, Forest City
PANELISTS **Cecilia V. Estolano**, *Chief Executive Officer*, Community Redevelopment Agency/Los Angeles
Dan S. Palmer, Jr., *President*, Las Lomas
Erin G. Rank, *President and CEO*, Habitat for Humanity
Jay Stark, *Managing Director*, Phoenix Realty Group
- 12:10 P.M.** INTRODUCTION **Jerry Neuman**, *Partner*, Allen Matkins Leck Gamble Mallory & Natsis LLP
- 12:15 P.M.** CHANCELLOR REMARKS **Gene D. Block**, *Chancellor*, UCLA
- 12:20 P.M.** KEYNOTE ADDRESS **Mayor Antonio Villaraigosa**
- 12:35 P.M.** ACKNOWLEDGEMENTS **Mary Leslie**, *President* and **Brad Cox**, *Chairman*, Los Angeles Business Council
SPECIAL ANNOUNCEMENTS **Antonio Manning**, *Regional Corporate Giving Manager*, CEAD Western Region, Washington Mutual
- 12:45 P.M.** PRESENTATION **The Honorable Maxine Waters**, *Representative*, United States Congress;
Chairwoman, House Subcommittee on Housing and Community Opportunity
- 1:00 P.M.** BOXED LUNCH **UCLA Fowler Museum**