The Los Angeles Department of Water and Power’s solar rooftop Feed-in Tariff (FiT) program helps building owners turn their roof into revenue. The program matches eligible multi-family residential building owners with qualified solar developers to install panels on the building’s roof — at no cost to building owners. In exchange for space on their rooftop, building owners receive regular lease payments from the solar developer. This opportunity means you can turn your roof into an asset!

Make money with unused rooftop space

Eligible Northeast Valley Apartment Building Owners Can Get Paid to Go Green

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Rooftop Solar is a Win-Win-Win!

The building owner receives a regular lease payment for unused rooftop space. The solar developer earns income from clean electricity generated into the power grid. Los Angeles benefits from reduced greenhouse gas emissions and thousands of local jobs.

“We couldn’t be happier to be part of this program. We’re proud to be part of a solar program that is leading the nation, creating jobs and removing greenhouse gases from the atmosphere.”

— Jacob Levy, building owner
Levy Affiliated Holdings
At CRAFTED, a handmade goods marketplace at the Port of Los Angeles, a FiT installation is expected to gross $5.6 million over 20 years according to an LABC Institute estimate.

A combination of FiT and net metering to offset energy use at the headquarters of fashion retailer Forever 21 is providing 16 percent more return than predicted, and is expected to pay for itself within five years.

At the family-owned Southern California Trophy Building in downtown Los Angeles, revenue over the 20-year contract with the utility is expected to exceed $670,000.

“There are very few ways to generate income on our rooftops. We’ve had income from [the FiT] and I would absolutely encourage [it]. I’m looking to do other projects as well.”
— Brennen Degner, Director of Asset Management

“The Feed-in Tariff program bolsters the local economy, creates good paying jobs, and improves quality of life for Sun Valley residents.”
— Los Angeles City Council President Nury Martinez, a champion of the FiT program in the San Fernando Valley.

Visit our website labusinesscouncil.org or contact Arielle Lopez at alopez@labusinesscouncil.org.